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Ali Webb, "The Armory Show 2020: The Most Instagram-Friendly Artworks," *L'Officiel Art*, March 9, 2020.

L'OFFICIEL**ART**

The Armory Show 2020: The Most Instagram-Friendly Artworks

Thanks to the slew of attendees sharing them, these works have proven to be as powerful on the internet as they are in person.

by Ali Webb



Art fans have had a lot to be excited about the past few days, as <u>Armory Week</u> took over New York with a range of exciting modern and contemporary works. In addition to The Armory Show 2020, the city's premier art fair and the namesake for the week, other events like Spring/Break, Scope, and Independent Art Fair have brought a host of creativity to various locations around Manhattan and beyond.

As with any major event these days, some of the biggest highlights of Armory Week have been the pieces so high in aesthetic or cultural value that they wound up everywhere on Instagram. The social media platform has been just one method of democratizing <u>art</u> and means you've probably seen some part of the shows this weekend whether you attended or not. With the art-filled events coming to a close, we've listed some of the most Instagrammable artworks from The Armory Show 2020 below, so you can see the pop culture statements and captivating pieces that are as captivating in a digital space as they are in real life.

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'Marie Kondo' (2020) / Christine Wang

Nothing catches the eye of an internet-savvy audience like a famous face from Netflix. Marie Kondo, whose radical <u>decluttering method</u> has gained serious traction thanks to her 2016 book *The Life-Changing Magic of Tidying Up* and last year's hit <u>streaming</u> show *Tidying Up with Marie Kondo*, takes her catchphrase to a new level in this one-of-a-kind piece. Depicting the modern icon pointing a gun at the viewer as part of a Facebook post captioned "i said DOES IT SPARK JOY?", Christine Wang's The Armory Show 2020 contribution *sparked* an instant and widespread reaction.

